



FOR IMMEDIATE RELEASE

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Goat's Milk and Botanical Oils: A Fresh Approach to All-Natural Skin Care

Canus introduces two new products: Marigold Oil Goat's Milk Lotion and Orchid Oil Goat's Milk Lotion

(WATERBURY, VT – April 6, 2006). For centuries, goat's milk has been prized for its gentle, yet effective skin moisturizing and softening properties. Cleopatra used to bathe in it!

If she were alive today, Cleopatra would be first in line for two new all-natural Canus Goat's Milk skin lotion formulas: **Marigold Oil Goat's Milk Lotion** and **Orchid Oil Goat's Milk Lotion**. Canus is the manufacturer of goat's milk skin care products for adults and children. Goat's milk is a super-effective moisturizing ingredient due to a unique protein structure that makes it easily absorbed by the skin.

Marigold Oil Goat's Milk Lotion is an all-natural choice for sensitive or dry skin. Marigold oil is a proven anti-inflammatory. When the lotion is applied, the marigold oil calms and soothes itchy, irritated skin while the goat's milk works its moisturizing magic. Skin feels smooth and hydrated yet not greasy.

Orchid Oil Goat's Milk Lotion, also all-natural, is for all skin types. Orchid Oil is a light, silky plant oil that helps increase immunity and adds extra moisturizing properties to goat's milk. The lotion leaves the skin clean, soft and supple.

The two new formulas combine two of the most popular skincare trends —goat's milk and botanical extracts — into a single lotion. Previously too expensive to be included in mass-market products, extracts are now making their way from the

high-end spa lines into mainstream lines. Only Canus combines the two into all-natural goat's milk lotions that the whole family can afford to use every day. The suggested retail price for the two new Canus Goat's Milk Lotion is \$8.99. They will be available in retail starting in June 2006. Canus also markets all-natural Orchid and Marigold goat's milk soaps as well as the Original Adult Fragrance Lotion.

In addition to the Goat's Milk line for adult skin, Canus also offers the Li'l Goat's Milk line for babies and children. Products include alcohol free baby wipes infused with soothing goat's milk lotion, extra-gentle goat's milk-based soaps and lotions and body wash/tearless shampoo. There are even Canus Li'l Goat's Milk soap sets in the shapes and primary colors of crayons.

Both the adult and children's Canus Goat's Milk lines are modestly priced and available in major drug store chains, supermarkets and specialty stores throughout the United States. Special gift sets and trial packs are also available in stores and online at canusgoatsmilk.com.

About Canus

Canus was founded in Quebec, Canada in the mid-nineties and currently has its U.S. headquarters based in Waterbury, Vermont. The Company markets two complete family skin care lines – Goat's Milk products for adults and Li'l Goat's Milk for children and babies. Altogether, Canus produces more than forty different goat's milk based skin care products that are distributed in Europe, across North America and even in the Philippines.

Canus currently employs 35 full time employees and several thousand dairy goats.

For more information, go to www.canusgoatsmilk.com