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Ancient Greek Gift Soothes Modern Skin

Canus introduces new product line with benefits of Olive Oil & Wheat Protein

Waterbury, VT– April 12th, 2008 When Zeus held a competition to determine which god could create the most useful gift, Athena presented him with an olive tree, the oil of which could produce light, delight the palate and soothe the skin. He declared her the winner and from then on olive oil was used by travelers, athletes and masseurs to soothe, cure, and moisturize the skin.

Now Canus Goat's Milk has combined the ancient restorative properties of olive oil with its classic all-natural goat's milk formula to create a new line of skin care products.

The new all-natural Olive Oil & Wheat Protein line from Canus Goat's Milk includes:

- Individual 5-ounce soap bars (SRP \$ 2.49 - \$2.99)
- Triple 5-ounce bar soap packs (SRP \$ 6.99)
- All-natural 8-ounce body butter (SRP \$ 9.99)
- All-natural lotion in 2-ounce, 5-ounce, 16-ounce and 1 L sizes (SRP \$9.99, 16 Oz.)
- All-natural 16-ounce body wash (SRP \$ 8.99)

"Beyond Greek legend, scientists today know olive oil to be a powerful antioxidant that helps protect the skin from the harmful effects of free radicals and delays the signs of aging," said Andrée Falardeau, founder of Canus Goat's Milk. "Naturally rich in vitamin E, olive oil also has tremendous soothing and restorative properties."

Wheat protein, the new formulation's other feature ingredient, carries nitrogen to skin cells, providing lubrication and lasting protection for sensitive skin. Like all Canus products, the new Olive Oil and Wheat Protein line is made with farm-fresh goat's milk packed with naturally rich proteins, vitamins, and minerals that are easily absorbed and non-irritating to sensitive skin.

About Canus Goat's Milk

Canus was founded in Quebec, Canada in the mid-nineties and currently has its U.S. headquarters based in Waterbury, Vermont. The Company markets two complete family skin care lines – Goat's Milk products for adults and Li'l Goat's Milk for children and babies. Altogether, Canus produces more than sixty different goat's milk based skin care products that are distributed in Europe, across North America and even in the Far East. Canus currently employs 35 full time employees and several thousand dairy goats.

For more information, go to www.canusgoatsmilk.com