

## Gone to the goats

CANUS IS INTRODUCING NATURE'S DOG, A LINE OF ALL-NATURAL GOAT'S MILK PRODUCTS FOR DOGS. The initial product launch includes



four dog grooming and treat products and is designed for dogs of all ages.

The Goat's Milk Shampoo, featuring a blue cedar fragrance, is available in 16-ounce bottles and priced at \$12.99, while the 5-ounce Goat Milk Shampoo Bar has a suggested price of \$3.99. The Goats Milk Healing Wipes, priced at \$9.99, come in a 70-count pack. These all-purpose cleansing wipes are pre-moistened with goat's milk and conditioners. The Health Treats, featuring low-calorie energizing snacks, come in a 12-ounce bag and are priced at \$7.99.

"Human or dog, it doesn't matter. Goat's milk has healing, moisture-rich properties with the right protein structure to be readily absorbed so we have decided to extend the benefits of fresh goat's milk in our new product offerings," says Andree Falardeau, founder of the Waterbury, Vt.-based company. "Because goat's milk is also easy to digest and has beneficial proteins, minerals, enzymes and probiotics, creating healthy dog treats with goats milk was a logical extension of the line. Today, the natural consumer is demanding safe and natural products not only for themselves but for their beloved animals, too." For more information, visit [www.canusgoatsmilk.com](http://www.canusgoatsmilk.com).