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## **Busy at the Churn: Four New Body Butters from Canus Goat's Milk Released Just in Time for Winter Months**

**Waterbury, VT– October 16, 2008** Busy churning out four new body butters, the folks at Canus Goat's Milk might have achy arms but they sure have soft elbows (and knees, hands and feet).

Canus Body Butters utilize all natural ingredients combining the moisturizing properties of fresh goat's milk with the natural richness of soybean oil, castor wax and palm oils. The added benefit of botanical extracts including wheat protein, olive oil and essential oils to soften and protect the skin make these body butters a dream for coping with rough and dry skin during the winter months. For best results, Canus recommends applying the body butter to your elbows, knees, hands and any other rough and dry areas.

The new Canus Body Butter line includes a reformulation of the Original Fragrance Body Butter as well as three new blends: Orchid, Marigold, and Olive & Wheat Protein.

**Olive Oil and Wheat Protein** are known for their antioxidant, moisturizing, conditioning, protective and nourishing properties. They are very helpful in hydrating and keeping skin from feeling dry and uncomfortable.

Canus added **Orchid Oil** from Thailand, a plant lipid that can be very helpful in hydrating and keeping skin from feeling dry and uncomfortable. It has excellent moisturizing properties.



With the added benefit of Calendula Oil from the **marigold** plant, this plant lipid is especially recognized for its antioxidant and emollient properties.

The Canus Body Butters will hit store shelves this fall. Each Body Butter is packaged in an 8 oz jar and boxed. The Canus Body Butters are priced at **\$9.99** and will be available in the health and beauty aisles of major supermarket and drug store chains throughout the United States. All Canus products are made with farm-fresh goat's milk packed with naturally rich proteins, vitamins, and minerals that are easily absorbed and soothing to the skin.

Canus offers a complete line of all-natural line of skin care products produced from renewable resources and free from parabens and other chemicals. Go to [www.canusgoatsmilk.com](http://www.canusgoatsmilk.com) to learn more.

### **About Canus Goat's Milk**

Canus was founded in Quebec, Canada in the mid-nineties and currently has its U.S. headquarters based in Waterbury, Vermont. The Company markets three complete family and pet skin care lines – Goat's Milk products for adults, Li'l Goat's Milk for children and babies and Nature's Dog Line. Altogether, Canus produces more than eighty different goat's milk based skin care products that are distributed in Europe, across North America and even in the Far East. Canus currently employs 35 full time employees and several thousand dairy goats.