



PRODUCT LINES FACT SHEET

Canus brings consumers three full lines of gentle, effective family skin care products: one for adults, one for children and one for dogs. All three are based on the naturally moisturizing properties of farm fresh goat's milk. Canus uses only fresh goat's milk sourced from a cooperative of family farms in the preparation of all products. In 2009, the company will introduce its fourth line with the introduction of its organic line "Nature" by Canus.

The original Canus line started with a single soap and lotion and now covers the entire body, from a foot scrub and lotion (for the soles and toes) to a lip balm and foaming milk bath. The "Nature" by Canus line will further launch the company into providing only the best all-natural and organic quality ingredients for facial and body wellness.

All- natural Canus Goat's Milk Complete Skin Care Line

Each Canus skin care product is made for everyday use. Most are offered in a fresh, light signature scent or fragrance-free version or you can try the newest formulations with the added benefits of Orchid, Marigold, Olive Oils and Wheat Protein.

- **Goat's Milk Soap Bar** (original fragrance, fragrance-free, Orchid, Marigold, Olive Oil) – Available in 5 oz., 3 X 5 oz. and 1.3 oz. SRP: \$2.49 – 2.99 for 5 oz., 3 X 5 Oz. \$6.99
- **Pure Vegetable Oil Goat's Milk Soap Bar** – 5 oz. SRP: \$2.49 – 2.99
- **Goat's Milk Moisturizing Lotion** (original fragrance, fragrance-free, orchid, marigold & olive Oil) – Available in three sizes – 33 oz. SRP: \$14.99, 16 oz. SRP: \$9.99, 5 oz. SRP: \$5.99.
- **Hand Liquid Soap** (regular and antibacterial) 12 oz. SRP: \$6.99.
- **Goat's Milk Body Wash** (original fragrance, marigold oil, orchid oil, olive oil & wheat protein) –16 oz. SRP: \$9.99
- **Goat's Milk Foaming Milk Bath** (original fragrance, Orchid, Marigold & Olive Oil) – 16 oz. SRP: \$7.99 – \$8.99
- **Goat's Milk Body Butter original fragrance** – 8 oz. SRP: \$9.00
- **NEW! Goat's Milk Body Butter in Orchid, Marigold and Olive Oil & Wheat Protein** – 8 oz. SRP: \$9.99
- **Goat's Milk Lip Balm** (regular and SPF 15) SRP: \$2.49

SELECTION OF GIFT SETS AVAILABLE

- **Goat's Milk Full Size Gift Set – SRP: \$14.99**
 - (2) 5 oz. Fragranced Goat's Milk Soaps
 - (1) 5 oz. Fragranced Goat's Milk Lotion
 - (1) 16 oz. Fragranced Body Wash



- **Goat's Milk Trial size Gift set – SRP: \$9.99**
 - (1) 1.3 oz. Fragranced Goat's Milk Soap
 - (1) 2 oz. Fragranced Goat's Milk Lotion
 - (1) 1.5 oz. Fragranced Body Butter
 - (1) 2 oz. Fragranced Foaming Milk Bath
 - (1) Mint Lip Balm Stick

- **Goat's Milk Foot Spa Gift Set – SRP: \$17.99**
 - (1) pair of embroidered slippers
 - (1) 2.7 oz. Goat's Milk Exfoliating Hand and Foot Scrub
 - (1) 2.7 oz. Goat's Milk Hand and Foot Lotion
 - (1) 1.3 oz. Fragranced Soap
 - (2) Toe Separators
 - (1) Large Nail File
 - (1) Cuticle Remover Stick

Li'l Goat's Milk Skin Care for Babies and Children

Most soap developed for babies and children are simply adult formulations repackaged. Typically children's skin hasn't been exposed to the harshness of our environment and therefore it is much more sensitive than adult skin.

When Canus decided to make skin care products for children, they took a different approach and created products with children's delicate skin in mind. Each product is pH balanced for children's specific skin chemistry and then only the gentlest ingredients are added. All Li'l Goat's Milk products feature a light fragrance and are enriched with Vitamin E, aloe and allantoin (from plant sources).

- **Li'l Goat's Milk Soap** – 3.5 oz, SRP: \$2.49 – \$2.99
- **Li'l Goat's Milk Moisturizing Lotion** – 16 oz, SRP: \$8.99 - \$9.99
- **Li'l Goat's Milk Baby Butter** – 8 oz, SRP: \$9.99
- **Li'l Goat's Tearless Shampoo/Body Wash** – 16 oz, SRP: \$8.99 - \$9.99
- **Li'l Goat's Milk Zinc Ointment** – 40% 10 oz, SRP: \$8.99
- **Li'l Goat's Milk Lotion-Based Baby Wipes** – 80 sheets, SRP: \$5.99

CHILDREN GIFT SETS AVAILABLE

- **Li'l Goat's Milk Gift Bag – SRP: \$23.99**
 - (2) 3.5 oz. Li'l Goat's Milk Soaps
 - (1) 5 oz. Li'l Goat's Milk Lotion
 - (1) 16 oz. Li'l Goat's Milk Tearless Shampoo/Body Wash
 - (1) Hypo Allergenic Plush Toy
 - (1) Embroidered Washcloth



- **Li'l Goat's Milk Trial Size Gift Set – SRP: \$9.99**
 - (1) 1.75 oz. Li'l Goat's Milk Soap
 - (1) 2 oz. Li'l Goat's Milk Lotion
 - (1) 2 oz. Li'l Goat's Milk Tearless Shampoo/Body Wash
 - (1) 1.5 oz Li'l Goat's Milk Baby Butter
 - (1) Embroidered Washcloth
- **Li'l Goat's Milk Fruit Fragranced Crayon Shaped Soaps – SRP: \$9.99**
 - (5) 4 oz. Fruit Fragranced Soaps

NEW! Nature's Dog by Canus

It doesn't matter whether you're human or dog, fresh goat's milk is good for you. That's why Canus introduced a new line specifically for our four-legged friends. A dog's PH is one of the highest among mammals. The high alkalinity makes their skin particularly sensitive and susceptible to irritations, rashes and those dreaded hotspots. That's what makes fresh Goat's milk a natural solution for our canine companions too. Goat's milk has healing, moisture-rich benefits with the right protein structure to be quickly and easily absorbed. Incorporating fresh goat's milk into your doggie's routine will help provide the necessary vitamins, minerals and proteins needed for all-around health and wellness. Because goat's milk is so easy to digest, we also created healthy dog treats with goat's milk for optimal nutrition.

- **All Natural Goat's Milk Shampoo** with an appealing Blue Cedar Fragrance -16-oz. bottles Available in 16 oz. bottles at an SRP of \$12.99
- **Nature's Dog All Natural Goat's Milk Shampoo Bar** -- 5-oz. bar. SRP: \$3.99
- **Nature's Dog All Natural Health Treats** -12-ounce bag. SRP: \$6.99 - \$7.99
- **Lotion-based & alcohol free All Natural Goat's Milk Healing Wipes** - 70-count pack. SRP: \$9.99

COMING SOON! "Nature" by Canus

This line will bring only the highest quality all-natural and organic ingredients into a brand new listing of Canus products expanding more into the facial and body wellness categories. These products will be hypo-allergenic, intensely moisturizing and provide gentle but effective exfoliating properties. Each product will continue to be based on fresh goat's milk, while at the same time introducing new ingredients such as coconut, almond and wheat protein oils as well as adding cocoa and shea butters to the mix.

All Natural & Organic Facial Wellness

- **Daily Facial Cream** to improve skin complexion
- **Facial Mask (clay)** – Deep pore cleansing
- **Facial Whitening Cream** – age spot remover and will help reduce facial spots



- **Face Scrub** with exfoliating facial apricot seeds
- **Eye Contour Moisturizing Cream**

All Natural & Organic Body Wellness

- **Goats & Oats Bar Soap** using an organic vegetable base soap
- **Body Butter**
- **Body Wash**
- **Body Lotion**, a non-greasy ultra moisturizing formula for the body.

This is just the start!

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