



NEW INGREDIENTS FACT SHEET

At Canus, we combine an all natural soap base with farm fresh goat's milk as our core ingredient in every product. We are constantly researching and developing new fresh goat's milk products formulated with the additional benefits of natural oils, plant lipids and botanicals like Orchid, Marigold, Olive Oil & Wheat Protein to provide even greater benefits to the skin. Besides our popular original fragrance and fragrance-free varieties, you can also select from the following:

MARIGOLD OIL

Marigolds were once worshipped as plants of 'honorable people' in ancient South Asia. Marigold Oil Goat's Milk products are an all-natural choice is for sensitive or dry skin. Marigold oil is a proven **anti-inflammatory**. When the lotion is applied, the marigold oil **calms and soothes itchy, irritated skin** while the goat's milk works its moisturizing magic. Skin feels smooth and hydrated yet not greasy.

ORCHID OIL

As early as the 1700s, Orchids achieved the nickname 'Rich Man's Plant' in Great Britain. All-natural Orchid Oil Goat's Milk products are beneficial for **all skin types**. Orchid Oil is a light silky plant oil that helps **increase immunity** and adds **extra moisturizing properties** to goat's milk. The lotion leaves the skin clean, soft and supple.

OLIVE OIL & WHEAT PROTEIN

When Zeus held a competition to determine which god could create the most useful gift, Athena presented him with an olive tree, the oil of which could produce light, delight the palate and soothe the skin. He declared her the winner and from then on olive oil was used by travelers, athletes and masseurs to soothe, cure, and moisturize the skin.

Now Canus Goat's Milk has combined the ancient restorative properties of olive oil with its classic goat's milk formula to create a new line of skin care products.

Beyond Greek legend, scientists today know olive oil to be a **powerful antioxidant** that helps protect the skin from the harmful effects of free radicals and delays the signs of aging. **Naturally rich in vitamin E**, olive oil also has tremendous soothing and restorative properties.

Wheat protein, the new formulation's other feature ingredient, **carries nitrogen to skin cells, providing lubrication and lasting protection for sensitive skin.**